

Premade vs. Custom Cheer Music

Everything coaches need to know to make the right choice for their team.

SECTION 1

What Is Premade Cheer Music?

Premade cheer music is a professionally produced mix that has already been created and is available for immediate purchase. Teams can browse a music library and select a mix that fits their routine.

Many premade mixes allow small customizations such as:

- Voiceovers
- Length adjustments
- Tempo changes
- Additional sound effects

Why Coaches Choose Premade Music

- ✓ Lower cost than custom music
- ✓ Fast turnaround
- ✓ Professional sound quality
- ✓ Perfect for tryouts or younger teams

SECTION 2

What Is Custom Cheer Music?

Custom cheer music is created specifically for your team from scratch by a professional producer. Your music is designed around:

- Your choreography
- Your stunt sections
- Your tumbling passes
- Your routine theme

Why Coaches Choose Custom Music

- ✓ Completely unique mix
- ✓ Built exactly for choreography
- ✓ Unlimited creative direction
- ✓ Ideal for elite competition teams

SECTION 3

Premade vs. Custom — At a Glance

Feature	Premade Music	Custom Music
Cost	Lower	Higher investment
Turnaround	Faster	Longer production timeline
Customization	Limited	Fully personalized
Uniqueness	May be used by multiple teams	Completely unique

SECTION 4

When Premade Music Is the Best Choice

Premade music works best when:

- ✓ You need music quickly
- ✓ Your team has a smaller budget
- ✓ You need music for tryouts
- ✓ You coach rec or younger teams

Premade mixes today are far more professional than they were years ago, especially when produced by experienced cheer music companies.

SECTION 5

When Custom Music Is the Best Choice

Custom music is ideal when:

- ✓ Your routine requires precise timing
- ✓ You want a completely unique sound
- ✓ You compete at a high level
- ✓ Your choreography is built around the music

Quality premade: inf@cheerleadingmix.com

Custom mixes: info@newlevelmusic.com